

# iPace BBA Business Studies- Course Schedule

## Marketing and Management Concentration

	Year 1	Year 2	Year 3
<b>Fall</b>	<ul style="list-style-type: none"> <li>• <b>BUS 101</b>- Contemporary Business Practice (3)</li> <li>• <b>LAW 101</b>- Business Law I (3)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MAR 201</b>- Principles of Marketing (3)</li> <li>• <b>MGT 240</b>- International Management (3)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MAR 349</b>- Strategic Internet Marketing (3)</li> <li>• <b>MAR 331</b>- Managerial Marketing (3)</li> </ul>
<b>Spring</b>	<ul style="list-style-type: none"> <li>• <b>ACC 203</b>- Financial Accounting (4)</li> <li>• <b>MGT 150</b>- Managerial &amp; Organizational Concepts (3)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MGT 226</b>- Business Analytics (3)</li> <li>• <b>MAR 342</b>- Public Relations (3)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MGT 490</b>- Business Strategy (3)</li> <li>• <b>MAR/MGT</b> (3)- Elective</li> </ul>
<b>Summer</b>	<ul style="list-style-type: none"> <li>• <b>ACC 204</b>- Managerial Accounting (4)</li> <li>• <b>MAT 117</b>- Elementary Statistics (4)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MGT 222</b>- Organizational Behavior (3)</li> <li>• <b>FIN 260</b>- Financial Management (3)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MAR/MGT</b> (3)- Elective</li> <li>• Internship/Independent Study (2)</li> </ul>

## Accounting/Internal Auditing Concentration

	Year 1	Year 2	Year 3
<b>Fall</b>	<ul style="list-style-type: none"> <li>• <b>BUS 101</b>- Contemporary Business Practice (3)</li> <li>• <b>LAW 101</b>- Business Law I (3)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MAR 201</b>- Principles of Marketing (3)</li> <li>• <b>ACC 305</b>- Internal Auditing I (3)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>ACC 347</b>- Periodic Financial Reporting (3)</li> <li>• <b>ACC 301</b>- Intermediate Accounting (4)</li> </ul>
<b>Spring</b>	<ul style="list-style-type: none"> <li>• <b>ACC 203</b>- Financial Accounting (4)</li> <li>• <b>MGT 150</b>- Managerial &amp; Organizational Concepts (3)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MGT 226</b>- Business Analytics (3)</li> <li>• <b>ACC 306</b>- Internal Auditing II (3)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>MGT 490</b>- Business Strategy (3)</li> <li>• <b>ACC 375</b>- Accounting Info Systems (3)</li> </ul>
<b>Summer</b>	<ul style="list-style-type: none"> <li>• <b>ACC 204</b>- Managerial Accounting (4)</li> <li>• <b>MAT 117</b>- Elementary Statistics (4)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>ACC 366</b>- Forensic Accounting (3)</li> <li>• <b>FIN 260</b>- Financial Management (3)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>ACC 319</b>- Cost Accounting (4)</li> </ul>