

## 2013 Summer Funded Internships

In Summer 2013, the Helene and Grant Wilson Center for Social Entrepreneurship funded 17 internships at nonprofits and social enterprises:

### **Matthew Albertell, BBA**

*Finance, 2014*

Lubin School of Business

Host Organization: [Yonkers Partners in Education \(YPIE\)](#)

Job Title: Communications Intern

YPIE's mission is to increase the number of Yonkers Public School students who complete a post-secondary program that prepares them for a successful career. YPIE partners with the Yonkers Public School District, business and philanthropic communities and higher education institutions and relies on detailed data to drive decisions and programs.

Matthew had several key accomplishments during his summer internship including programming a tracking code with Google Analytics to optimize YPIE's website traffic, conversion, and sales, identifying optimal times to tweet based on volume, percentage of friends online, and the potential outreach of followers. This has allowed YPIE to know on every day of the week what time of the day is best to tweet, why, and more importantly, how it can help grow their Twitter base. Matthew also researched metric systems that other non-profits used and presented them to YPIE's Latino Access Program.

### **Alexander Dragomir, BBA**

*Marketing/Finance, 2014*

Lubin School of Business

Host Organization: Northern Westchester Hospital (NWH)

Job Title: Marketing Intern

NWH is a full-service 235 bed hospital with a staff of over 350 physicians offering complete diagnostic, medical, surgical, obstetrical, pediatric and psychiatric care. The in-house Marketing department is responsible for event planning and promotions, electronic newsletters, web and internet promotional activities, internal communications initiatives, community health projects, etc.

Alex added value within each area of the marketing department. He meet with his supervisor every week and updated them on the status of each project. He was given training on project management (timelines), branding, gant charts, content management system, press releases, etc.

### **David Dushaj, BS**

*Computer Science, 2013*

Seidenberg School of Computer Science and Information Systems

Host Organization: [Endeavor Initiative](#)

Job Title: Summer Intern

Endeavor is leading a global movement to catalyze long-term economic growth by selecting, mentoring, and accelerating the best High-Impact Entrepreneurs. Endeavor helps High-Impact Entrepreneurs unleash their potential by providing an unrivaled network of seasoned business leaders, who provide the key ingredients to entrepreneurial success: Mentorship, Networks, Strategic Advice, and Inspiration.

**Arlene Fontalvo, BS**

*Business Economics/Statistics/Finance, 2014*

Dyson College of Arts and Sciences

Host Organization: [Sanctuary for Families \(SFF\)](#)

Job Title: Program Evaluation Intern

Arlene was incredibly helpful! With her assistance, SFF was able to tackle two hefty projects that, due to limited staff resources, would not otherwise have been executed. A small part of her time was also spent alleviating the work burden placed on a few staff members who work with children who were swamped during the summer months when school was out of session. Finally, it is worth noting that Arlene's technical skills proved incredibly useful and valuable (in the long term) to re-vamping some existing outcome measurement and reporting processes.

**Jocelyn Gao, BA**

*Sociology/Anthropology/Art/Peace & Justice Studies, 2014*

Dyson College of Arts and Sciences

Host Organization: [Greyston Bakery](#)

Job Title: Business Development Intern

Jocelyn was assigned semi-long term projects so her daily activities involved research in preparation for projects, making fliers for events, and PowerPoints and presentations for projects. She made a Kickstarter page to fundraise a rooftop garden at the bakery that she designed and has been planting organic herbs and produce in preparation. She also worked on a case study on poverty in the Southwest Yonkers community.

**Katelyn James, BA**

*Political Science/History/Peace & Justice Studies, 2014*

Dyson College of Arts and Sciences

Host Organization: [NYC Office of Emergency Management](#)

Job Title: Program Intern

The New York City Office of Emergency Management (OEM) plans and prepares for emergencies, educates the public about preparedness, coordinates emergency response and recovery, and collects and disseminates emergency information. Katie assists with Ready New York; an extensive coastal storm education outreach plan that will be conducted during the 2013 hurricane season. This entails work with the following areas: press/communications, Coordinating Emergency Response teams, Citizens Council, hurricane preparedness, new zoning map (1.4 million households) and general community outreach.

Katie has added value by scheduling and delivering coastal storm presentations through OEM's partners, including community organizations, City agencies, elected officials, houses of worships

and other civic groups. She assists with logistics of preparedness events in the field and liaises with other government agencies. Katie has collected statistics on outreach efforts, modified intake forms and maintained database of agencies & politicians. She has concentrated on reaching out to universities and contributes first-hand knowledge from her involvement with Hurricane Sandy evacuation at Pace.

**Nathan Katsuki, BBA**

*Arts & Entertainment Management, 2014*

Lubin School of Business

Host Organization: [Older Adult Technology Services \(OATS\)](#)

Job Title: Center Intern

Nathan provided support to OATS' emerging technology themed senior center program located in Manhattan. He assisted visitors with tech talks (one-on-one tech tutor sessions with older adults), assisted as a trainer in our courses, and helped with data entry and reception at the front desk. Nathan did an excellent job. He related very well with all visitors and the staff here.

**Humera Khokhar, MS**

*Information Systems, 2013*

Seidenberg School of Computer Science and Information Systems

Host Organization: [CONNECT](#)

Job Title: Database Intern

CONNECT is dedicated to preventing interpersonal violence and promoting gender justice. By building partnerships with individuals and communities, CONNECT strives to help change the beliefs, behaviors and institutions that perpetuate violence. Through legal empowerment, grassroots mobilization and transformative education, CONNECT seeks to create safe families and peaceful communities.

Humera was able to design and implement a database for CONNECT clients. He worked on fixing reports, and enhanced the organization's website through content management.

**Elena Marmo, BA**

*Political Science/Peace & Justice Studies, 2015*

Dyson College of Arts and Sciences

Host Organization: [Books for Kids](#)

Job Title: Communications Intern

Books for Kids is a non-profit dedicated to promoting literacy among all children with a special emphasis on low-income, at-risk preschoolers. Elena helped promote via social media, handled acknowledgement letters and updated the donor database, helped visit libraries and maintain spreadsheets on libraries, helped plan a volunteer day, and did research. Elena was able to focus on parts of the organization's work that gets put by the way side day-to-day, like social media and calling all of libraries to check in. She definitely added value and helped complete important deliverables.

**Marco Martin, MS**

*Information Systems, 2014*

Seidenberg School of Computer Science and Information Systems

Host Organization: [The New York Women's Foundation \(NYWF\)](#)

Job Title: Program Evaluation Intern

The New York Women's Foundation is a public charity funding programs in NYC that are working towards economic security for women and families. Marco worked on an internal CQI project. He was a great added value because he was professional, well skilled and had a great work attitude and habits. He was given an important project to work on and was able to accomplish the task.

**Diana Mendez, BBA**

*Management/Sociology/Anthropology, 2015*

Dyson College of Arts and Sciences

Host Organization: [Latino U College Access](#)

Job Title: Research Intern

Diana's day-to-day activities involved tasks such as updating social media for Latino U. She spent time connecting with other organizations and receiving feedback on Latino U's work. She did research on Latino students and Latino communities in general. There were many key accomplishments this summer, the highlight of which was working and speaking to Latino students and their families about her own personal experience as a first generation Latina college student.

**David Modesto, BA**

*Economics, 2015*

Dyson College of Arts and Sciences

Host Organization: [Women's Housing and Economic Development Corporation \(WHEDco\)](#)

Job Title: Program Intern

The Women's Housing and Economic Development Corporation (WHEDco) has worked for twenty years to build a more beautiful, equitable and economically vibrant Bronx. The Housing Development department is responsible for green, energy-efficient housing that reduces our operating costs and our tenants' utility bills; including Urban Horizons, Intervale Green and Bronx Commons. The Community Development department works with South Bronx residents to improve safety, commercial development and access to green space in their communities; including the following programs: Home-base Childcare Microenterprise, Food Business Incubator, Green Carts and Commercial Revitalization.

David added a lot of value this summer, and is well-liked in the office. David was able to use his analytical and problem solving skills to recommend solutions to major issues in the Housing Development department. He also helped update an impact analysis report, as well as a needs assessment, survey development, assisting with grants, marketing and new business development.

**Grant Moffitt, BBA**

*Marketing/Advertising & Promotion, 2014*

Lubin School of Business

Host Organization: [National Museum of the American Indian](#)

Job Title: Development and Communications Intern

The Development and Communications Department at the National Museum of the American Indian – NY is responsible for fundraising, development and communications. The role of intern is to work closely with museum staff and volunteers in NYC/DC in order to assist with community outreach programs and raise awareness of museum tours and programs.

Due to staff departure in the Public Relations group, Grant has had an opportunity to work more closely with the PR department and write press releases, donor communications, etc. One of Grant's main responsibilities is to maintain the institute's social media accounts, including Instagram, Facebook and Twitter. Grant added value this summer by representing the museum at offsite community outreach events (including events happening over the weekend that full-time staff are unable to attend), assisting with PR responsibilities and maintaining social media accounts.

**Hannah Moller, BA**

*Economics, 2015*

Dyson College of Arts and Sciences

Host Organization: [Partnership with Children](#)

Job Title: Program Intern

The mission of Partnership with Children is to help children growing up in poverty to succeed academically, emotionally, and socially. Their model is based on decades of experience, careful evaluation and trailblazing in the field of Social and Emotional Learning (SEL), which develops specific skills crucial to a child's academic, personal, social and civic development. Hannah's role this summer has been to work on various development, communication, programming and research projects.

Hannah made life easier for her supervisor and colleagues at Partnership with Children. Because she works across various departments, she is able to assist and work with almost everyone in the office.

**Sara Moriarty, BA**

*Communication Studies/Journalism/History, 2016*

Dyson College of Arts and Sciences

Host Organization: [Riverkeeper](#)

Job Title: Summer Advocacy & Community Outreach Internship

Sara is a rising senior majoring in History and Communications. Her strong and well-rounded writing skills through work for her majors, made this summer experience a perfect use of her academic skills. Sara commented that her summers of experiences in nonprofits have definitely increased her interest in the sector. "I find nonprofit work meaningful, and am glad to see my skills are contributing towards a mission."

Sara worked to the communications department of Riverkeeper. She helped facilitate the output of Riverkeeper's program updates, news and advocacy to the public. She was a great addition to their

team and helped to increase engagement with constituents through social media and other online tools.

Host Organization: [9/11 Tribute Center](#)

Job Title: Media Intern

The Tribute Center engages with over 700 volunteers. These volunteers do tours of the Tribute Center, and tell their 9/11 experience story in person, or on audio/video. Their profiles/biographies have been disparate and incomplete. Sara's primary task this summer was to create consistent biographies, collating information from various sources into a central depository that could then be accessed by any Tribute Center staff member. She also gave occasional tours of the center. Weekly, she collected and reviewed visitor story cards to display on a story board and social media. She helped with crafting messaging for the Center's various social media platforms and worked on a special project to engage the NYPD to come forward to share their 9/11 history and stories.

**Stavan Pandya, MBA**

*Entrepreneurship, 2014*

Lubin School of Business

Host Organization: [Sustainable South Bronx \(SSB\)](#)

Job Title: Program Intern

Stavan was responsible for logistics, project management, contract management, program evaluation, etc. Stavan added value to SSB this summer; they felt very fortunate to have him and frankly needed his assistance this summer.

**Annamaria Watson, BA**

*Political Science/Modern Languages, 2016*

Dyson College of Arts and Sciences

Host Organization: [Children's Movement for Creative Education \(CMCE\)](#)

Job Title: Research Intern

The Children's Movement for Creative Education (CMCE) is a small New York based not-for-profit organization that helps children and youth understand and overcome the effects of violent world events at both a personal and group level through academic projects and art-based curricula. Annamaria's role this summer has been to research and develop projects and curriculum surrounding issues of human rights issues affecting children such as sex trafficking, child soldiers, etc.

Annamaria has added value to CMCE by writing narratives for curriculum units (and will be named in publications), conducting research on various human rights issues by region. She also handled all social media (Facebook and Twitter).