

2016 Faculty Fellows

Casey Frie, PhD, Assistant Professor, Management & Mgt. Science, Lubin School of Business,
Collective Identity and Social Entrepreneurship: Insights from Rural Brazil.

Professor Frie's case study will explore the emergence of a collective identity among individuals in a rural area in Brazil, known as the Reserva do Ibitipoca. Through field observations, tracking local news, interviewing local entrepreneurs, residents and other relevant stakeholders, Professor Frie will gather insights into the socio-cultural, environmental and economic challenges this community is confronting as a result of the exponential growth of tourism in the region. Professor Frie will work with an undergraduate student who will help with coding the collected data. He plans to allow students in his Honors section to use some of the data collected through this research to write their own case studies as part of their coursework.

Lijun He, PhD, Assistant Professor, Public Administration, Dyson College of Arts and Sciences
Patterns of Foundations' Strategic Change on Impact-Investing: A Comparison of a public foundation and private foundation.

Professor He's study seeks to contribute to the scholarly research on impact investing through two main objectives: to identify the involved actors; and to analyze the sequence of changes a foundation experiences as they make a strategic shift from traditional grant making to impact investing. To assist with her study, Professor He will collaborate with a Pace University graduate student interested in learning and researching impact investment and nonprofit strategies. The study will focus on two US-based grant-making foundations (one public and one private) that have shifted to impact investing. Interviews, organizational reports, files, press releases, and documents will be collected and analyzed to observe the differences in their governance systems and managerial structure as a result of this shift. The results of the study will provide a better understanding of the strategic change processes, which will broaden the theory related to strategic change. The outcome of this research will help accelerate the implementation process for foundations that intend to adopt impact investing as a new strategy.

Carol Roye EdD, Associate Dean for Faculty Scholarship and Professor, Lienhard School of Nursing, College of Health Professions
Promoting Health in Haiti: Developing a Partnership Between an Impoverished Nation and an NGO to Develop Advanced Practice Nursing Education, A Case Study.

Professor Roye's research will investigate how a small nonprofit organization, Promoting Health in Haiti (PHH), founded by a group of nurse faculty, established partnerships with key entities in Haiti and created a sea change in nursing education after the catastrophic Haitian earthquake of 2010. The proposed case study will examine and report on the steps taken by PHH to collaborate and produce desperately needed changes in nursing education. Through interviews with key stakeholders in the US and in Haiti Professor Roye will gain insights into the work of the facilitators and will better understand the barriers to establishing effective working

partnerships. Two Pace University nursing students, whose families are from a developing country will assist in the analysis and will also provide additional insight into issues relevant to working in Haiti or other developing countries.

Jason Whitesel, PhD, Assistant Professor, Women and Gender Studies, Dyson College of Arts and Sciences

Community Capacity-Building Efforts in a Nonprofit Organization for Older Gay Men: A Case Study of the Prime Timers.

Professor Whitesel's research will focus on a global nonprofit, the Prime Timers. With chapters throughout the United States and abroad, this organization's mission is to support a disenfranchised group within gay society—older gay men—many of whom may live in social isolation. Currently, it is unclear whether Prime Timers is effectively impacting its target population; little research exists to suggest ways to increase the organization's impact and to identify and analyze the immediate problems facing this nonprofit. Professor Whitesel's research aims to investigate the mismatch between members' expectations and the organization's mission. Qualitative content analysis of a) the organizations' online materials & publications and b) interviews with local organization members & with key stakeholders will yield information about structural or leadership issues and the future growth or decline of the organization. Professor Whitesel will engage "Introduction to Queer Studies" students in the data collection and analysis process. The project will connect the Queer Studies minors with the Nonprofit Studies minors in the Women's and Gender Studies Department at Pace. By involving students in the operations of a nonprofit organization, this study will also connect students to the Pace Path Program through their civic engagement and experiential learning.