

Retention Planning and Initiatives 2007

Update for the Student Affairs Committee
of the Board of Trustees
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Outline

1. How many leave and when?
2. Why do they leave?
3. What are we doing?

Retention: The Numbers

- Two basic sets of comparison numbers
 - First-to-second year rates
 - 6-year graduation rates

First Year–Second Year Retention

	<u>2005 report (w/o CAP)</u>	<u>(w/CAP)</u>	<u>2006</u> <u>(w/CAP)</u>
1994 cohort –	77.6%	74.6%	
1995 cohort –	77.2%	74.8%	
1996 cohort –	75.0%	72.6%	
1997 cohort –	80.1%	78.7%	
1998 cohort –	77.7%	73.2%	73.2%
1999 cohort –	74.6%	73.5%	73.5%
2000 cohort –	77.6%	75.5%	75.5%
2001 cohort –	78.4%	76.6%	76.7%
2002 cohort –	78.1%	77.1%	77.0%
2003 cohort –	77.3%	76.6%	75.9%
2004 cohort –			75.9%
2005 cohort -			71.7%

First-to-Second Year By School

	98	99	00	01	02	03	04	05
Dyson	66.1	66.6	69.1	70.9	71.4	72.8	71.3	65.6
Lubin	80.2	78.4	80.9	82.4	81.3	82.4	79.6	79.3
Ed	70.9 (39)	71.0(49)	76.2(74)	64.6(53)	81.8(81)	78.7(89)	78.7(63)	69.5(64)
Seid	73.4(133)	78.5(150)	75.0(108)	81.3(105)	79.5(70)	66.0(33)	93.1(27)	84.4(38)
Lien	62.5(20)	58.3 (7)	66.6(18)	84.2(16)	83.3(20)	73.1(36)	80.8(38)	67.3(35)
Univ	73.4	73.3	75.2	76.4	77.2	76.9	75.8	71.7
Ttl Ss	1108	1085	1163	1141	1137	1170	1069	1063

Mean percentage national first- to second-year retention rates:

Total	68%
Ph.D. Private	82%
Ph.D. Public	78%
MA/First Professional Private	76%
MA/First Professional Public	70%
BA/BS Private	71%
BA/BS Public	66%
Two-Year Private	62%
Two-Year Public	52%
Pace University (2005-to-2006)	71.7%
Pace University (1995-2005 avg.)	about 77%

SOURCE: ACT, INSTITUTIONAL DATA FILE, 2006

6 Year Graduation Rates

	<u>2005 report (w/o CAP)</u>	<u>2006 report</u>
	<u>(w/CAP)</u>	
2001 (1994 cohort) –	60.2%	
2002 (1995 cohort) –	56.7%	
2003 (1996 cohort) –	56.8%	
2004 (1997 cohort) –	62.5%	
2005 (1998 cohort) –	61.0%	55.1%
2006 (1999 cohort) –		56.0%

Mean percentage of the national persistence to degree rates by institutional type:

Total	49%
Ph.D. Private	66%
Ph.D. Public	50%
MA/First Professional Private	58%
MA/First Professional Public	41%
BA/BS Private	59%
BA/BS Public	43%
Pace University	59%

SOURCE: ACT, INSTITUTIONAL DATA FILE, 2006

Note: adjusted from 5-year to 6-year rates

Why Do Students Leave College?

- Pre-existing Reasons
- Student-related Reasons
- Money
- Institution-related Reasons

Institutional Reasons

1. Failing to espouse and enact an enduring commitment to its students
2. Failing in its commitment to the quality of education for all its students
3. Failing to integrate all students into the social and academic communities

Why Do Students leave Pace?

- a. 2003 Enrollment Management Attrition Analysis Report
- b. 2005 OPARABS retention report
- c. 2003 Pace Poll Focus Group Summary
- d. 2004 Pace Poll Focus Group Summary
- e. 2004 Pace Poll Sophomore Focus Group Summary
- f. 2007 NSSE Executive Snapshot

Why Do Students leave Pace?

- 1. Money – both cost and value (a, c)
- 2. Inconsistent academic quality and rigor (a, b, c, d, e, f)
- 3. Lack of customer service and responsiveness (a, c, d, e, f)
- 4. Lack of school spirit and identity (c, d, e)
- 5. Poor academic advising (a, b)
- 6. Personal problems (a)

What are we doing?

- Transcript Request Intervention Program (TRIP)
- Retention Data Coordination
- CAP financial aid
- Comprehensive Freshman Advising Program (CFAP)

What are we doing?

- Transfer Student Outreach
- Action Teams
- “Freshmen in Transfer Danger” Intervention