

Anastasia Guadron

Nexus Creative - Architecture Planning & Design



Anastasia comes by her dedication for helping businesses honestly: she got her start designing business cards and websites at the kitchen table for her entrepreneurial family members and quickly rose to the top of her industry. She has nearly 20 years of experience in guiding individuals and businesses of all sizes through branding, developing strategies, and creating an online presence. Most of all, Anastasia loves to engage and empower her clients through connecting to their core values and messaging.

Prior to becoming a partner at Nexus Creative Design, Anastasia held successful roles as Marketing Director, Marketing Coordinator, Graphic Designer, Content Editor, and Writer. She absorbed everything from her mentors and aligned with Nexus Creative Design in a mission to better the communities her children will grow up in.

Anastasia's creative/graphic expertise is paired with extensive written abilities, website design, photography, and video editing. This aids in a brand being fully thought through from all aspects and implemented in a variety of ways applicable to the client and audience.

EDUCATION

Hunter College; Bachelor in English

Lesley University; MFA in Creative Writing Mayapple Center for Arts and Humanities Fellow