



## **DRAFT AGENDA**

**7:45 – 10:00 a.m. Registration and Continental Breakfast**

**8:00 – 9:45 a.m. Ethics Sessions**

### *Session 1 – JI Omni Room*

#### **Ethics in Planning: Guiding Principles for Professional Planners**

Join in this session and learn about the AICP Code of Ethics and how it affects planners and the planning profession. Participate in an engaging discussion as the speakers address the implications of the Code through the use of sample ethical scenarios. Examine underlying questions of ethics that frequently pose dilemmas for practicing planners in the political context in which they operate and the impacts that may have on the “public interest”.

**Peter Feroe**, AICP, *Vice President, Planning and Land Development, AKRF, Inc.*

**Gina Martini**, AICP, ENV SP, *Senior Project Manager, VHB*

**Valerie Monastra**, AICP, *Principal Planner, Nelson, Pope & Voorhis, LLC*

**Abigail Rudow**, AICP, *Senior Environmental Planner, VHB*

### *Session 2 – JI Lecture Hall*

#### **Ethics in Land Use Practice: Guiding Principles for Attorneys and Land Use Board Members**

This program will focus on how to recognize and resolve ethical issues and avoid conflicts of interest in the land use context.

**Wade Beltramo**, Esq., *General Counsel, New York Conference of Mayors*

**Mark Davies**, *Retired Executive Director, NYC Conflicts of Interest Board*

**Amy Lavine**, Esq., *Founder and Principal Attorney, Liberty Street Legal PLLC*

**Steven G. Leventhal**, Esq., *Partner, Leventhal, Mullaney & Blinkoff, LLP*

**Patricia E. Salkin**, JD, PhD, *Senior Vice President, Academic Affairs and Provost, Graduate and Professional Divisions, Touro University*

**10:00 – 10:15 a.m. Welcome**

*JJ Lecture Hall*

**Jessica Bacher**, Esq., *Executive Director* and **Tiffany B. Zezula**, Esq., *Deputy Director, Land Use Law Center*

**10:15 – 10:45 a.m. Opening Keynote Session**

*JJ Lecture Hall*

#### **What's the Deal: Can Privately Owned Public Space Serve the Public Interest? Lessons from the Field**

Privately owned public spaces – plazas, arcades, and other small spaces at the base of office and residential towers – have been a staple in cities worldwide since the 1960s. Have they

been successful at enhancing the public experience in cities? Can the private sector be counted on to advance the public interest when it comes to public space?

**Jerold S. Kayden**, Esq., *Frank Backus Williams Professor of Urban Planning and Design, Founding Director, Master in Real Estate Program, Harvard University Graduate School of Design*

**10:45 – 11:00 a.m. Morning Break**

**11:00 a.m. – 12:20 p.m. Breakout Sessions**

**Session 1 – JI Lecture Hall**

### **The Importance of Public Engagement: Political Influence and Getting it Right**

The Country is faced with increasing temperatures and more violent shifts in weather, ever-growing inequality, and a need for more diverse and affordable housing. In our region, municipalities and local land use boards hold the key to creating change for the better. The authority of the local community is often put to the test when select members of the community employ NIMBYism that may in turn shape local elections or land use initiatives thereby stalling efforts that would help the region move forward. We live in a time where we know to protect the trees, wetlands, birds and the bees. We focus development in locations that have the infrastructure (sewer, water and transportation) to support it but we struggle to get it done. Public engagement is the key to communicating with the majority while working with the minority to move beyond controversy and get it right. Hear from municipal officials, staff, planners, and engagement specialists that have tried, failed and tried again to make change happen. Take home their lessons learned and engagement efforts utilized in planning processes, zoning reform, equity, and community conversations on climate change and housing.

**Sabrina D. Charney Hull**, AICP, *Director of Planning, Town of New Castle*

**Theresa Colyar**, *Community Service Coordinator, Washingtonville Housing Alliance*

**Donald L. Elliott**, Esq., FAICP, *Senior Consultant, Clarion Associates, LLC*

**Mindy Germain**, *Founder and President, EcoLeap*

**Anastasia Guadron**, *Project Manager/Principal, Nexus Creative - Architecture Planning & Design*

**Session 2 – JI Omni Room**

### **Innovations in Land Use Planning –Cutting Edge Practices and Future Trends**

This session presents a panel discussion of how innovations in land use planning have helped to shape local communities in the region, and what trends in the field are on the horizon.

**Patrick Cleary**, AICP, CEP, PP, LEED AP, CNU, *Cleary Consulting*

**Greg Cutler**, AICP, *Director of Planning and Economic Development, Village of Port Chester*

**Kevin Kain**, PP, AICP, *Director of Planning & Sustainability, City of New Rochelle*

**Linda B. Whitehead**, Esq., *Partner, McCullough, Goldberger & Staudt LLP*

**12:20 – 1:00 p.m. Lunch and Award Presentations**

*Jl Omni Room*

**1:00 – 1:45 p.m. Keynote**

*Jl Lecture Hall*

**Strong Towns: A Bottom-Up Revolution to Rebuild American Prosperity Presentation**

Why are so many cities and towns across North America going broke? Our roads are deteriorating. Our governments are in debt. No matter how much we increase them, our taxes aren't enough to fix it all. And no one seems to be able to agree on how we got here—much less how to change the course. This isn't just about numbers on a budget. This is about the fate of the communities we love most, and the real people that live there. This is about how to give our citizens, today and tomorrow, a chance at the future they deserve. If we want American cities to be strong and resilient, we need to change everything about the way we plan and build our places.

In this presentation, we explain, in plain language, how so many American cities have found themselves in decline after decades of “growth.” And then we show you a revolutionary way forward that could create enduring prosperity—if we just have the courage to change our minds.

**Chris Allen**, *Director of Events and Partnerships, Strong Towns*

**2:00 – 3:20 p.m. Breakout Sessions**

*Session 1 – Jl Lecture Hall*

**Housing Needs Studies and Plans**

This panel will focus on the process for creating a housing plan, including the development and understanding of a localities specific housing needs. Planning for more housing is an important step in creating a productive community conversation around affordability in order to grow and diversity. Housing can also be a strong force that connects to other important community values. Housing plans can provide a guide to municipalities regarding land use actions and strategies needed to meet the needs of current and future residents. Come learn from various municipalities in New York who have undertaken housing studies and learn more about the process, data, and information found within each plan. Discussion will be had on public engagement strategies deployed to include a diverse group of citizens into the process and ways in which housing plans have been utilized to understand and respond to demographic, racial, and socioeconomic needs.

**Adam Bosch**, *President & CEO, Hudson Valley Pattern for Progress*

**Karen D'Attore**, *Village Manager, Village of Ossining*

**Debra Gitterman**, *Village Trustee, Village of Philmont*

**Melissa Kaplan-Macey**, *Chief Initiative Officer, Centers for Housing Opportunity  
The Housing Collective*

**Tiffany B. Zezula, Esq.**, *Deputy Director, Land Use Law Center, Elisabeth Haub School of Law*

## *Session 2 – JI Omni Room*

### **Let's Get A Pulse Check: Community Preparedness and Resilience**

This session will cover what every community needs to better prepare for storms and flooding. Presenters will cover mapping tools, planning resources, and what we can learn from the private sector

**Samuel J. Capasso, III, Esq.**, *Community Infrastructure Resilience Branch Chief, FEMA and Adjunct Professor of Law, Elisabeth Haub School of Law at Pace University*

**LaKendra McNair**, *SVP, Head of Climate Resilient Communities, Office of Sustainability, M&T Bank*

**Helen Wiley**, *Disaster Preparedness Program Director, SBP Disaster Resilience and Recovery for Vulnerable Communities*

**Gregg Woodruff**, *PP, AICP, LEED AP BD+C, Associate Principal/ Sustainability Leader, Langan*

**3:20 – 3:30 p.m.      Afternoon Break**

**3:30 – 4:50 p.m.      Law Update Session**

*Jl Lecture Hall*

### **Lessons from Luminaries of Land Law: Latest and Greatest Decisions**

Once again, the shamans of land use law, some who have wandered in from the far corners of the world, like Florida, to divine the future by inspecting entrails, reading palms, poking at tealeaves, thumbing through Tarot cards, and sometimes actually reading all those boring cases. They will tell you what happened, what they as pontificators extraordinaire think it all means (these people are big thinkers), and what you need to watch out for! To top it off, this blatant bunkum and balderdash will be more entertaining than watching some fast food restaurant applicant seeking a sign variance completely making up bogus claims of "practical difficulty and unnecessary hardship."

**Carol N. Brown, Esq.**, *Professor of Law, University of Richmond School of Law*

**Donald L. Elliott, Esq.**, *FAICP, Senior Consultant, Clarion Associates, LLC*

**Dwight H. Merriam, Esq.**, *FAICP, Attorney at Law*

**Michael Allan Wolf, Esq.**, *Professor of Law & Richard E. Nelson Chair in Local Government Law, University of Florida Levin College of Law*

**Michael D. Zarin, Esq.**, *Partner, Zarin & Steinmetz*

**5:00 – 6:00 p.m.      Wine & Cheese Reception**

*Jl Atrium*