Greetings, Lubin Alumni:

Remember, life at Pace does not end when you graduate: it continues and thrives.

Since graduating from the Lubin School of Business at Pace University in 1989 with an MBA in Financial Management and Marketing Management, I have remained quite active at the school serving on a number of Lubin and Pace Committees. I have recently been appointed Chairperson of the Lubin Alumni Committee. I can assure you unequivocally that the rewards of committing to Pace have been both exciting and valuable.

The Lubin Alumni Committee represents a major segment of the School's over 150,000 alumni population at Pace. Our Committee's primary objective is to advance the mission of the university, "Opportunitas," and to promote stronger relationships among the Lubin Alumni population. We members serve as ambassadors for Pace and the Pace alumni family, and we work to provide an infrastructure that facilitates meaningful relationships between the University and its alumni. My primary objective for this year as Chairperson of the Lubin Alumni Committee is increased engagement. Our Committee wants to keep alumni excited and motivated so that they will be more active in participating in Pace and Lubin events such as Homecoming, Reunion, and student events. You can find upcoming events on the Alumni Events Calendar.

You might be interested to know just what our Lubin Alumni Committee does:

We meet several times a year to plan programs and discuss ways we can further cultivate participation in the life and growth of the University. Our plan is to sponsor professional and educational events, receptions, and social events for informal socializing and networking, as well as attending student club activities.

We serve as mentors to students on the Setter Connect Committee. We are actively involved in mentoring incoming students, as well as upperclassmen, ensuring that their Pace experience continues through graduation.

We encourage alumni to contribute to social media posts on Twitter, Facebook, Instagram, and elsewhere by adding their pictures, posting when they attend or have attended a university-sponsored event, and sharing University news. The following is a list of Pace alumni social media pages:

- Twitter
- Facebook
- Instagram
- Flickr
- LinkedIn

Please consider volunteering as a mentor, speaker, or attendee at student events by contacting the Office of Alumni Relations for more information at pacealum@pace.edu. In addition, we welcome alumni participation on one of our Lubin committees, including Setter Connect, Program, and Awards. We hope that you will be encouraged to join our Committee by getting in touch with Michele Camardella, Director of Alumni Relations at pacealum@pace.edu.

Finally, and most importantly, we ask that you contribute to the <u>Pace Annual Fund</u> and designate your gift to the Lubin School of Business. You will not only make a difference by your contribution but also help to increase the value of your Pace degree. Please remember that it is not the amount that you give, but that you give.

In any case, wherever you go in the world, you always have a place at Pace. On behalf of the Lubin Alumni Committee, we look forward to seeing you on campus.



Susan B. Lubalin '89 Chairperson of the Lubin Alumni Committee