

How Faculty Are Using NBC Learn

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How Others Are Using NBC Learn

BIOLOGY

Show Dynamic Content

Allard enjoys using NBC Learn videos to help his students explore a new angle to the concepts they're discussing in class. "My students need to think about how the things we are talking about effect the real world that they're living in." For example, when discussing UV radiation, he shows a video about skin cancer rates in young adults. "This kind of scares them, and gets them thinking about the importance of the concepts they're learning in my lectures."



David Allard
Texas A&M University –
Texarkana



Skin Cancer Rates Soar in
Teens and Young Adults



Sustainability: Water - The
Ogallala Aquifer

"The NBC Learn videos are nice because you can plug them in and they're never longer than four or five minutes. You're not giving up the whole class to show videos, but at the same time, they're a great break from the 'talk-talk-talk.'"

How Others Are Using NBC Learn

BUSINESS

Assign Projects and Role Play

In her *Principles of Management* course, Cathy Henderson requires her students to complete a group project and present it to the class at the end of the semester. For example, she uses the price-hike of Turing Pharmaceutical's lifesaving drug Daraprim. Her students have to watch the videos and think about how they would have handled the situation themselves.



Cathy Henderson
Stephen F. Austin
University



Pharma CEO Will Lower Price
of Life-Saving Drug Daraprim



Former Pharma CEO Martin
Shkreli Refuses to Testify in
Congressional Hearing

*"You open up NBC Learn, and you have a few recent stories about EpiPen in trouble [for raising prices] and this really brings the point home for my students. **This isn't just something that happened in the past, but something that is still happening now.**"*

How Others Are Using NBC Learn

BUSINESS

Keep Classes Current: NBC Learn Current Events videos help Lucero keep her course “fresh and current” – she can use news stories from the previous night’s NBC Nightly News broadcast on still-unfolding business stories like implementation of the Affordable Health Care Act.

Use Archival Stories: Lucero adds perspective on still-present business and management issues by using archival NBC Learn resources. They provide “contemporary example(s) of how a business makes changes to improve strategic position(s).”



Margaret Lucero
Northeast Alabama Community
and Technical College



US Airways-American
Airlines Merger May Raise
Ticket Prices



Coke Launches Anti-Obesity
Ad

“Being able to discuss a concept briefly, show a video, and have a thoughtful discussion afterward is why I use NBC Learn.”

How Others Are Using NBC Learn

BUSINESS

Show the Application of Concepts

Queen uses NBC Learn videos in class to introduce lecture topics, show the application of business and finance concepts, and give students a framework for analyzing business issues. "The videos grab their attention and help them grasp things better — a news story makes it more real for them."



Pamela Queen
Morgan State University



Citrus Greening Threatens
Florida's Crops



Genetically-Engineered Food
Might Fight Disease

"The videos show real-life business issues. Students learn that multiple perspectives must be considered when solving problems."

How Others Are Using NBC Learn

BUSINESS

Assess Knowledge: Stephen Yoder feels there is no better way to showcase the real impact of law than through the eyes of everyday people. “I will specifically make the video the subject of a test question. I tell them in advance, this could be on the exam, so you better watch it.”

Use Canvas: Yoder teaches both of his classes in a traditional face-to-face format and also in an online format, using the Canvas learning management system. He loves the fact that NBC Learn videos embed seamlessly into Canvas and that they all include closed captions and a fully proofed transcript.



Stephen Yoder
University of Alabama at
Birmingham



Supreme Court Upholds
Obamacare Subsidies



Twenty Years Since the
Americans With Disabilities Act

*“Asking the students to only read **the textbook is boring**, and it doesn’t keep them engaged. For every topic, I will always try to find a short video. I like the idea of showing them that this was the news of the day.”*

How Others Are Using NBC Learn

BUSINESS

Show How a Story Evolves

To Mellnick, one of NBC Learn's most valuable features is its ability to show how a major news story develops and changes over time. An example Mellnick gives is in his Business Ethics course, where he tries to cover the Enron scandal with "an all-encompassing approach." He shows examples of when the scandal first broke, the trial and sentencing of Enron CEO Jeffrey Skilling, and what corporations have learned since Enron.



Gerard Mellnick
Schoolcraft College



Jeffrey Skilling Sentenced in
Enron Case



What Corporations Have
Learned Since Enron

"I am really able to show them an evolution of what is going on and it's not just some isolated paragraph somewhere. They are actually able to look at a live news story."

How Others Are Using NBC Learn

BUSINESS & TECHNOLOGY

Use Current Events

When she first started teaching, Faucheux assigned her students current events newspaper articles to read, but she struggled to keep them engaged. “My students just couldn’t get into it. This generation of students likes to be entertained and so I got hooked on the NBC videos.” Faucheux often uses the current events section of NBC Learn Higher Ed. She has her students summarize and respond with their opinions about the stories.



Donna Faucheux
Delgado Community College



This Pizzeria Serves Up Pies All While Catering to the Deaf



Homeless Valedictorian Says Mom “Gave My Life Purpose”

*“It has been rewarding for me and for the students because **it is practical information**. Some of the videos even touch their hearts.”*

How Others Are Using NBC Learn

COMMUNICATIONS

Pique Students' Interests

“For almost every unit I teach there is a category to address it. The non-verbal communication category has around fifty clips, but I do not have time to go through all of them. I can easily navigate the sub categories such as appearance or body language and limit my clip results to make it a lot easier. The ability to archive them is also very convenient.”



Mark Woolsey
Yavapai College



Deciphering Body Language



Learning Australian Slang
Words

“You can see their interest pique when I cue the videos. The students are very visual so they enjoy it.... You know it engages students when they are interested enough to research clips in their free time.”

How Others Are Using NBC Learn

COMMUNICATIONS

Analyze Presidential Communication

Students analyze the “power” of milestone political speeches and a range of public statements by watching excerpts and unedited recordings in the collections of NBC Learn. Friesen’s students watch and listen to speeches by presidents dating back to FDR’s “Fireside Chats” in 1938. As a case study on the development and writing of a speech, students in Friesen’s Public Speaking class used President Obama’s September 10, 2013 address to the nation on Syria.



Clark Friesen
Lone Star Community College



History of Presidential Communication



Will Diplomacy Work in Syria?

“I want students to see the communication in action,” says Friesen. “We used NBC Learn clips to track the timeline of events [in Syria] and reports on the poison gas attacks. We talked about how the President and speechwriters collaborate to develop his message, and the multiple audiences that the President has to address.”

How Others Are Using NBC Learn

COMMUNICATIONS

Provide Historical Context

Wilkinson currently uses NBC Learn videos in his Blackboard course titled *Ethnicity, Race, Gender in Media*. “It’s important for my students--who are future media professionals themselves--to understand different approaches to journalism and how it has transformed over time. I can also talk about the production values and journalistic styles.” Wilkinson discusses the drastic difference in the approach that John Chancellor took in his 1993 news segment versus Carson Daly’s 2013 segment.



Kent Wilkinson
Texas Tech University



John Chancellor on the
Power of Television



Washington Redskins' Name
Spurs Debate

“Particularly for the digital natives it helps to have a media example to get discussions going.”

How Others Are Using NBC Learn

CRIMINAL JUSTICE

Introduce a Topic

As Mike Waguespack began teaching undergraduates an Introduction to Homeland Security course, he realized most of his students didn't have the same recollection of 9/11 and other national tragedies because they were too young to form memories about the events. "The Homeland Security course focuses on two central events in this country: the September 11th attacks and Hurricane Katrina. So I was looking for ways to bring those two events to life and make it meaningful for my students."



Mike Waguespack
Tarleton State University



Breaking News on
September 11th



New Orleans Residents
Desperately Try to Flee as
Shelters Become Unlivable

*"It is amazing to see the reactions of my students seeing this event for the first time, what it was really like that day. It is **a great way to put things in perspective** to show this is how things changed in this country."*

How Others Are Using NBC Learn

ENGINEERING

Test Students' Knowledge of Academic Concepts

Raji posts 5-6 NBC Learn videos on her discussion board over the course of the semester. Along with those videos, she poses questions intended to make her students think critically about how what they are learning in her course relate to real-world topics.



Raji Lukoor
San Jose State University



The Evolution of Throwing



Engineering for Mobility

*“Some of the **students** were so blown away by **the video** and were able to connect it immediately to what they were learning about designing objects.”*

How Others Are Using NBC Learn

ENGLISH

Connect Students to Events that Inspired Authors

When reading Henry David Thoreau's "Walden Pond" her students watched various stories. These videos helped her students make connections to historical events and leaders inspired by Thoreau's idea of passive resistance. "Students found it challenging to read a nineteenth century voice but it is our job to show them how the past is relevant for the future. I can use these videos to build their historical sense and show how interpretations of a figure or event have changed over time."



Emily Magruder
California State University at
Dominguez Hills



Walden Pond and Author
Henry David Thoreau



Walden Pond Today

*"I'll admit at first I was resistant to teaching online because I love being in the classroom. Like many faculty I was skeptical on how I could recreate the experience of a classroom online. Once you teach online you start to incorporate as much variety to cover the material as possible. **When students interact with the material on multiple mediums they learn better.** Then you realize you have to do that in the face to face classroom. The boundaries between face to face teaching and online teaching are getting blurred in a positive way."*

How Others Are Using NBC Learn

ENGLISH

Build Community

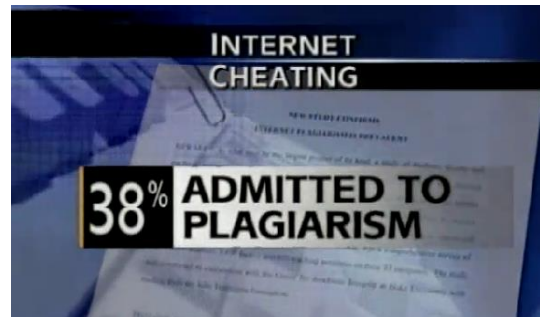
Each week, Patricia Locke posts a video for students to watch and discuss with their peers on the class discussion page. This is especially helpful in the online courses because it creates a community for students who don't get to physically meet during the course of the semester.



Patricia Locke
East Mississippi
Community College



Evidence of Cannibalism at
Jamestown Colony



Cut and Paste: Internet
Plagiarism

"It is really refreshing for them to get to see a video especially in an online class because that's the only way they are communicating with one another. These discussions have been a highlight in my courses...Videos like this spark a great discussion and I really like to see how my students converse with each other."

How Others Are Using NBC Learn

ENGLISH

Teach the Profile

Beth Leishman has used NBC Learn resources to help teach her students about the finer points around writing a profile. “I was trying to get them to get out of the way and take themselves out of the paper. To spotlight the person that they were profiling and use dialogue quotes from their subject that would reveal who the person was.”



Beth Leishman
Northwest Community
College



Stephen King -- Master of
Horror



The Ludlum Identity: A
Portrait of Robert Ludlum

*“They all know who Stephen King is. They were instantly interested. They could **connect it with something beyond the classroom**, which for community college freshmen and sophomores is something that is really hard to do. They don’t often see the connections between what they are doing in the classroom and what they are doing in the real world.”*

How Others Are Using NBC Learn

ENGLISH AS A SECOND LANGUAGE

Teach English

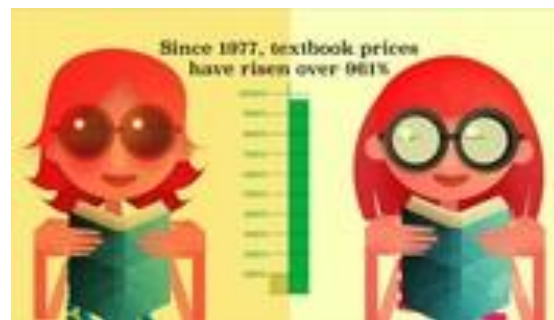
Kaeiser tells his students that they can select any video they want, as long as they watch it three separate times. First time through students should listen casually and see how much information they can grasp. The second time, students will take notes on main ideas and key vocabulary. The third time, students pull up the transcript and highlight the parts they struggled with and then do a one minute summary video recording.



Matt Kaeiser
University of Miami



Is Hydrogen the Fuel of the Future?



How Rising Textbook Prices Mirror Rising Drug Costs

“NBC Learn videos are ideal for these exercises and ESL teaching in general because the clips are short, a transcript is readily available, and there is such a diverse variety of content for students to learn from.”

How Others Are Using NBC Learn

HISTORY

Reinforce a Concept

Lang assigns her students a batch of NBC Learn videos centered on a specific topic for each class. After watching all of the videos, students then write a response detailing what they learned that surprised them the most and which of the videos was the most influential in understanding the material.



Jennifer Lang
Delgado Community College



Evidence of Cannibalism at
Jamestown Colony



Excavation of Jamestown
Colony

*“I think NBC Learn is a great tool to help the students. The videos serve as a voice outside of the classroom that **echo a concept or point I am making**. It’s another way of delivering the message and it is a great supplement to my lecture.”*

How Others Are Using NBC Learn

HISTORY

Personify Historical Figures

“I use archival videos that support my narrative in the course. In face-to-face lectures, I like to use videos to personify historical figures such as Joseph McCarthy. Rather than me trying to dramatize his voice, I just show him in a clip. I also like the videos that deconstruct political cartoons like King Andrew the First and The Times. And for my distance learning students, video fills the important segments where I would normally lecture.”



Joseph Stromberg
San Jacinto College



Joseph McCarthy on
Communism in the State
Department



Cartoon: "King Andrew the
First"

*“They’re short, and they’re full of really good information. **As much as I don’t want to use a cliché, it makes history come alive.** I also utilize NBC Learn if I need to miss a lecture because it allows me to cover an extensive amount of material.”*

How Others Are Using NBC Learn

HISTORY

Clarify Key Concepts

Recent high school graduates don't seem to have learned or retained basic American history, says Kinney, "even though students were supposed to have two years of history in high school. Kinney sees NBC Learn videos and original short history "mini-documentaries" as a crucial tool, to help his students "retro-build" a foundation in history. The wide range of videos in the U.S. History collection on NBC Learn Higher Ed help Kinney highlight "milestones" in the pre-Civil War U.S. History-I and post-Civil War U.S. History-II classes he teaches.



Michael Kinney
Calhoun Community College



The Movement to Populism



The Chinese Exclusion Act

*The videos go into detail and help clarifying key concepts that students may misunderstand or confuse. For example, Dr. Kinney says, "the students get the Jim Crow laws and Black Codes mixed up, but **the videos help clarify the difference.**"*

How Others Are Using NBC Learn

HISTORY

Explore Opposing View Points

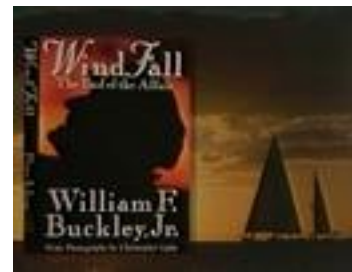
Gabbert uses NBC Learn three ways to emphasize the theme of her course “Eyewitness to History”. She begins the semester by asking her students, “What is History?” Students then review accounts from early explorers and assess whether the writer had a motive for bias. After reviewing the explorers’ accounts, students watch NBC Learn videos from her Columbian Exchange and Spanish America playlists. Finally students debate whether Christopher Columbus was an explorer or an invader.



Ann Gabbert
University of Texas, El Paso



Christopher Columbus:
Hero or Villain?



William F. Buckley on
Christopher Columbus

*“It was refreshing to watch the videos and hear the students say, ‘Wow!’ It’s such a contrast to other resources because of the newscasters. **They thought it was interesting to watch some of the newscasts, watch the opposing viewpoints, and hear how people argue about history.** Because none of them personally knew these history subjects, they can see how the perception of what occurred in history has changed.”*

How Others Are Using NBC Learn

HISTORY

Bring Concepts Alive

Brannan has “mapped” more than 200 NBC Learn videos to the syllabuses of his Pre-Reconstruction and Post-Reconstruction U.S. History courses. “The actual newsreel footage – particularly of the second half of U.S. history, like the development of industry, and World War II – just brings things alive for the students, sticks in the students’ minds more clearly than just me talking about it.”



Lawrence Brannan
College of Southern Maryland



Treaty of Tordesillas



“The Downfall of Mother Bank”

“I love it. I tell everyone about it, all the time.”

How Others Are Using NBC Learn

HISTORY

Reinforce Concepts

Finch uses both current events and archival videos to reinforce concepts in her class. When her class was studying the Beefeaters she used a video from the London Olympics "In London, Beefeaters Guard History." Finch says the video had information that simply wasn't in the textbook and inspired her students to travel abroad. "The students said, 'This makes me want to go to London and tour these places.' It makes it real and makes them want to go there when they realize people are looking at the spot where heads rolled."



Starla Finch
Northeast Alabama Community
and Technical College



In London, Beefeaters
Guard History



President Reagan Delivers
Speech at Brandenburg Gate

"My students were more engaged. It was so enlightening and reinforced their understanding and introduced me to something I have never thought of or heard before."

How Others Are Using NBC Learn

HISTORY

Show History in the Making

“Students can hear the voices from the past and watch history unfold. This visually solidifies the lecture content.” In her Late American History class, Peterson has used East Germany, Berlin Crisis, March on the Pentagon, and Remembering Kent State, 40 Years Later.



Jodi Peterson
University of Texas at San Antonio



East Germany, Berlin Crisis



Remembering Kent State, 40 Years Later

“This ignites greater interest in the students by connecting the content to their own background knowledge and present interests. Students can then make connections with history in a personal way. I can also use this type of video to begin an in-class discussion and hear the students’ difference of opinions on hot topics that we can then relate to history.”

How Others Are Using NBC Learn

HISTORY

Review Material

Marlon Nation uses NBC Learn to help his students prepare for exams. “Whether my students need to review key concepts from The Stamp Act or The Boston Tea Party, NBC Learn usually has a video. They are really well organized and easily accessible.”



Marlon Nation
San Jacinto College
District



The Stamp Act



The Boston Tea Party

*“My students’ attention spans are limited and using NBC Learn as an interactive tool **keeps them engaged**. It shows them how the concepts they are learning are relevant to today.”*

How Others Are Using NBC Learn

HUMAN RESOURCE MANAGEMENT

Reinforce a Point

“When I have topics that relate to NBC Learn videos, I use them to reinforce a point or to create a topic for discussion. I try to use videos that are the most current. I like that NBC Learn videos will include an interview, they’ll have NBC reporters, and sometimes they have a guest from a research center, so the students will view them as a reliable source of information. The videos are timely and the students respond positively to them.”



Meredith Burnett
George Washington University



Becoming a Lego “Master Model Builder”



American Business: Sean Kenney Design

*“Our textbook videos and the way they are prepared, it’s very likely they’ve been rehearsed. The NBC Learn videos don’t seem rehearsed. And in many cases they are impromptu; something could have happened the night before and they interview someone the next day. **The production is different, and it is more likely to engage my students.**”*

How Others Are Using NBC Learn

INFORMATION SYSTEMS

Springboard for a Class Discussion

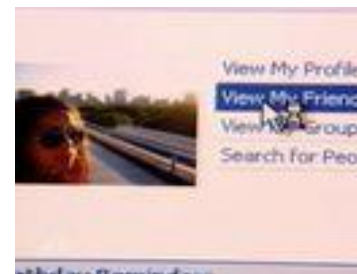
“I typically kick off class with a Current Events video. Before, I tried to bring up topics to get students interested, but discussing it was difficult. Ever since I started using these videos, starting a discussion has been easier, and I have a lot more class participation and student engagement. I think of the Current Events video as a springboard for the class. I can divide students into teams, and they review how the discussion topic relates to the NBC Learn video. Then each team prepares a brief presentation.”



Brandon Jones
Northern Arizona University



Report-Google, Facebook
Deny NSA Cooperation



Facebook Looks to Balance
Profits and Privacy Concerns

“It’s always current, fresh, and relevant. And the stories come from a recognized, well-known brand. When I see a cool story on Nightly News, I can go in the next day and find the story. The stories seem to be ready very quickly, and it amazes me!”

How Others Are Using NBC Learn

JOURNALISM

Use the Archives

Students who take McDonald's journalism classes on "Diversity in the Media" or "The Black Press in U.S. History" have read about the key moments in civil rights history – but don't always feel a connection to these events. "My students were born in the 90's. All this happened long before they were born." McDonald plays civil rights-era news stories from the NBC Learn archives for her students, or assigns them to be watched.



Trevy McDonald
University of North Carolina



Central High School: 20
Years Later



Meet The Press: Roy Wilkins
and Martin Luther King, Jr.

"NBC is a trusted source. When you look at news, it tends to be a lot more factual, especially in comparison to the Internet universe."

How Others Are Using NBC Learn

MANAGEMENT

Set the Stage for Learning

Holzweiss assigns NBC Learn videos as homework and uses them to introduce topics and prompt discussion. She says NBC Learn sets the stage for what students are learning in a short amount of time. “It’s hard for my students to imagine something like the Kent State shooting happening today. But with NBC Learn, I can transport them to that time and contextualize what was going on in the world at that time.”



Peggy Holzweiss
Sam Houston State University



Remembering Kent State,
40 Years Later



College Athletics and Money

*“NBC Learn videos are always in the form of a story. My students pay attention to stories because there is a natural connection between people. **NBC Learn videos are tailored to their attention span**, and they love having a visual component to balance out their reading.”*

How Others Are Using NBC Learn

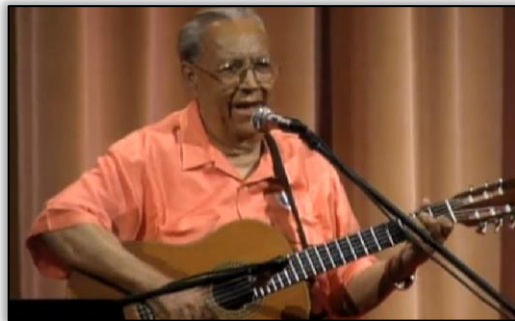
MUSIC

Reinforce a Key Point

John Kennedy uses the videos to help drive home the point that some of his students' predecessors had to go through a lot in order to bridge racial divides. "Since I am dealing with a general education topic, it's not just about the music. It's about other things like socioeconomic conditions, cross cultural conditions for mass consumption. That's what makes [the stories] useful."



John Kennedy
California State University –
Los Angeles



El Troubadour: Profile of the
Father of Chicano Music, Lalo
Guerrero



Traditional Folk Dance
From Cuba

*"I teach in an environment where I am just north of the largest Latino population in the United States and just west of one of the largest Asian populations in the United States. It is really important to me, especially when I am teaching general education, that I kind of try to reach these kids **to not only understand their own culture, but for the people around them to understand the cultures that represent the class.**"*

How Others Are Using NBC Learn

NURSING

Prompt Discussion

Deborah Robinson's nursing students need to be up to date on world events and have sensitivity for and knowledge of social and cultural differences in their patients so that they can be effective caregivers. "For each lesson I have a particular Blackboard component that the student would have looked at prior to coming to class that day so that we can talk more about it. It really perks their curiosity and opens them up to thinking about other opportunities."



Deborah Robinson
Miami Dade College



Doctors Encourage
Integrative Medicine



Does the Power of Prayer
Have a Place in Medicine?

"These are real situations. It is not anything that is rehearsed or made up. It's news and they need to be able to know these kinds of things."

How Others Are Using NBC Learn

NURSING

Juxtapose Two Videos For Comparison

Srinivas demonstrates how societal viewpoints have changed by contrasting videos on the same subject. “I want my students to understand that it is not just our values and viewpoints that change, but society as a whole changes. They should understand the social background of every individual thing happening in their lives, and news-reporting establishes that connection for them.”



Shanti Srinivas
Galen College of Nursing



A Look at Family Life in the
Suburbs



The Choice to be Childless

*“The **practical, real-life stories on NBC Learn** help my students understand the social causes behind how societal viewpoints change.”*

How Others Are Using NBC Learn

NURSING

Show the Practical Application

Hoffman embeds NBC Learn videos into her lecture highlights for her online course on Blackboard. For her chapter on viruses, Hoffman used two NBC Learn videos to discuss Ebola. “The videos enhance the points I am trying to get across. They have to know about Ebola, how it is transmitted, and how it expresses itself; and I utilize NBC Learn as a source.”



Katherine Hoffman
Tarrant County College



Deadly Virus Killing People
in Zaire Identified as Ebola



Inside the Ebola Hot Zone in
Liberia

*“With NBC Learn, my students get to see the practical application of what they are learning in biology class...The videos aren’t just a news update – **they contain pertinent, scientific information that is practical for my students’ understanding.**”*

How Others Are Using NBC Learn

NUTRITION

Connect Learning to Current Events

She started teaching a new unit focused on environmental health. Costello watches Nightly News to find the videos she likes and incorporates them into her class. “When the chemical spill happened in West Virginia, I downloaded it to teach about water pollution and the impact it had on the community. Each night the story evolved, which made it so interesting, because at first, public officials said they had it under control. Then they said pregnant women shouldn’t drink the water. It gave my students a good sense of how a story and community health issues develop and change over time.”



Marcia Costello
Villanova University



West Virginia City Gets Its
Water Back, Five Days After
Spill



Beijing Air Pollution Still A
Problem

*“I want to promote how current events impact the health of our communities so the students will look at health from a public policy stance. **With these videos, it takes me two minutes to get an issue to pick their brain with.**”*

How Others Are Using NBC Learn

POLITICAL SCIENCE

Connect Students to Events that Inspired Authors

El-Yacoubi adores the special campaign collections that have been curated during every presidential election since the launch of the resource in 2008. For a Political Science professor, the daily coverage of life on the campaign trail in these collections is invaluable to teaching students about the political process. “If we are doing lobbying or interest groups or campaigns. I’ve found a lot of stuff about the campaigns. It’s great to have that live interaction there where the students can see the people and the places and the things that have happened or are happening now.”



Jane El-Yacoubi
Strayer University



Brian Williams Interviews
Obama as Election Day
Approaches



Donald Trump Elected 45th
President of the United States

*El-Yacoubi teaches in person and online classes. “I can use NBC Learn in both of those worlds as a teaching tool. “It is really engaging. **I find everything I need** in one of those categories that you have listed on the left side of the NBC Learn.”*

How Others Are Using NBC Learn

PSYCHOLOGY

Show History in the Making

In Wilson's General Psychology course, he uses NBC Learn videos to present real-world examples of different theories in psychology. "Whether we're talking about motivation, intelligence or the developing brain, it's important to put concepts into perspective for my students."



Derek Wilson
Prairie View A&M University



Tennis Star Shows Success
Comes in All Sizes



Mayor of Gary, Indiana, Leads
Renewal Effort

"Each of my students reacts based on how they see a video, which shows me the diversity of their opinions."

How Others Are Using NBC Learn

PSYCHOLOGY

Introduce Topics and Behaviors

Schear uses NBC Learn resources to both inform and motivate her undergraduate and graduate students. She values the credibility and authority of the NBC News stories on NBC Learn. For her “Creating Human Behavior” class, Schear selects three or four NBC Learn videos each week, correlated to that week’s subject. She uses them to introduce the different health habits and behaviors related to topic.



Kimberlee Schear
Lynn University



Will New Labels Make
Smokers Think Twice?



Indonesian Smoker, 2, Calls It
Quits

*“I know students often don’t watch the news. **NBC Learn** helps them become more aware of what is going on in the world.”*

How Others Are Using NBC Learn

PSYCHOLOGY

Provide Opportunity for Higher Level Thinking

After having her students watch the clips, Frey often asks them to respond to the videos by posing thought provoking questions. For example, in her Child Psychology class, she covers a variety of topics including how aggression, altruism, and moral development are cultivated in children. “With those types of videos, students can bring the information of the development of aggression and see what the specialists say. Then they can go back to their book and in turn give me feedback on if they agree or disagree.”



Sharon Frey
East Mississippi Community
College



Is There a Link Between
Cartoons and Violence?



Supreme Court to Hear Case
on Violent Video Games

“I really use NBC Learn because of the length of the clips. The length of them is more tolerable for the students. I feel like they can get more information from a shorter clip. But I might include 3 or 4 clips in one assignment.”

How Others Are Using NBC Learn

PSYCHOLOGY

Flip the Classroom

Coffman put together an online exercise using NBC Learn to introduce the psychological concept of perception before she started her lecture series. She had her students watch an NBC Learn video of the Northern Lights and asked them to respond with their perceptions of the video. Then, she had them watch the video again. This time, she had them describe the video as if they were colorblind. She then had her students self-reflect about describing it with and without color.



Kimberly Coffman
Miami Dade College



Northern Lights Create
Spectacular Show



Darfur Refugees Refuse to be
Broken

*“My students struggled with responses—they couldn’t go back to seeing it just one way without thinking about the other possibility. This exercise brought about the understanding that reality is all perception. **The responses were really powerful and my students were really excited to come to lecture and discuss the activity.**”*

How Others Are Using NBC Learn

READING

Meet Students at Their Level

Neblett structures her classes for beginning, Level 2, and Level 6 readers around selected themes or subjects. Second-level reading students, for example, read about different states in the United States. The class for Level 6 readers centers on Russell Baker's Pulitzer Prize-winning memoir, *Growing Up*. As students read about different phases and events in Baker's life, Neblett plays related archival videos from the NBC Learn collections – on the alcohol bootlegging, the Temperance Union, *The Saturday Evening Post*, and the Great Depression.



Elizabeth Neblett
Union County College



The Alamo



"Lull in Streets" During First
Telstar Broadcast

"I play current events videos for students with lower-level reading skills, for listening practice and the transcripts are great!"

How Others Are Using NBC Learn

SOCIOLOGY

Prompt Discussion

“[My students] do respond to and get feelings, particularly about race and ethnic issues where they can relate to it. And they will say, “Well, remember when we were watching this?” and refer to a video we watched, and build on that...There’s such a cornucopia of videos. I like that [a video] is 2-3 minutes long, which gives just enough information to start a discussion.”



Katherine Barrett
Stevenson University



Muslim Comedians Tackle
Prejudice



"Tech Diet" Helps Families
Curb Digital Hunger

*“I use [NBC Learn videos] to prompt discussion, because all the material you have enhances and expands the topics we’re talking about. For example, religion today. **I like to be able to use videos to compare the historical perspective with current events.**”*